



September 10-14, 2017
McCormick Place | Chicago, IL USA
Print2017.com

FOR IMMEDIATE RELEASE

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44 MUST SEE 'EMS ANNOUNCED FOR 2017

**PRINT 17 Exhibitors Recognized for Making Significant Strides in Industry
Advancements**

Reston, VA, August 2, 2017 – PRINT 17, the most comprehensive gathering of the printing, publishing, in-plant, graphic communications and mailing/fulfillment communities in the Americas, is happy to announce the 2017 MUST SEE 'EMS—the exhibits on the show floor that attendees simply can't miss. The forty-four MUST SEE 'EMS winners named below will be highlighted at PRINT 17, occurring September 10 - 14 at McCormick Place South in Chicago. Chosen by a panel of industry experts, these innovative technologies represent the most compelling advances in 11 categories spanning the print production workflow.

"It's our honor to recognize these outstanding organizations that have gone above and beyond to drive innovation through their leading-edge technologies," says Thayer Long, President of NPES. "These MUST SEE 'EMS winners demonstrate a vision that will advance the future of our industry."

The "Best of Category" winners for each of the 11 categories will be revealed during the pre-show conference OUTLOOK 17, which takes place on Sunday, September 10 from 8 am to 12:00 noon, immediately prior to the noon opening of PRINT 17. Additionally, OUTLOOK 17 will also feature the announcement of this year's Legacy Award, given to a previous MUST SEE 'EMS winner that has had a lasting and profound impact on the graphic communications industry.

An in-depth look at this year's MUST SEE 'EMS will be offered via the pre-show webinar, "New Technologies from the PRINT 17 MUST SEE 'EMS," featuring host and program coordinator Hal Hinderliter. This free webinar will air live on Tuesday, August 22, 2017 at 1:00 PM EDT to highlight this year's MUST SEE 'EMS winners. Viewers will receive a valuable roadmap to the latest, most cutting-edge products and technologies on the PRINT 17 show floor.

Here are the 2017 MUST SEE 'EMS award winners in each of the 11 categories, listed in alphabetical order:

Sales and Order Entry

MarcomCentral – JobDirect® Plus
OnPrintShop – Radix – OnPrintShop Wide Format Module
Taopix – 3D Designer

Prepress and Premedia

CGS Publishing Technologies International – ORIS Flex Pack // Web Visualizer
Electronics For Imaging – EFI Corrugated Packaging System with Esko ArtiosCAD Integration
Electronics For Imaging – EFI Metrix for High-Speed Inkjet
Enfocus Software – PitStop 2017 with PDF Geomapper
Xerox Corp. – Xerox Specialty Imaging

Color Management and Quality Control

Epson America, Inc. – SureColor P5000 Commercial Edition with SpectroProofer
Konica Minolta – IQ-501 Intelligent Quality Optimizer
Lake Image Systems Inc. – Discovery READ&PRINT for RFID

Variable, Transactional and Multi-Channel

Color-Logic Inc. – Security-FX for Digital Presses
HP Inc. – HP SmartStream Edge and Spine Printing
Pitney Bowes – Synchronize Mail + Mobile

Pressroom: Analog Presses

Eltosch Grafex America, Inc. – LED Powerline Focus
RYOBI MHI Graphic Technology – RMGT 920PF-8+CC+LED-UV 8 Color with Coater Perfecting Press

Pressroom: Digital Presses

Electronics For Imaging – EFI Cretaprint C4 Twin Digital Inkjet Printer
Fujifilm – J Press 720S
HP Inc. – HP Indigo 50000 Digital Press
Ricoh USA, Inc. – RICOH Pro VC40000
Screen Americas – Truepress Jet 520HD with SC Ink
Screen Americas – Truepress Jet 520NX
Xerox Corp. – Trivor 2400 HF Inkjet Press
Xerox Corp. – Xerox iGen 5 Press with White Dry Ink

Pressroom: Wide-Format

Canon U.S.A., Inc. – Océ Colorado 1640
Electronics For Imaging – EFI Cubik printer
Electronics For Imaging – EFI VUTEk 3r and 5r LED printers

Postpress and In-line Finishing

MGI – JETvarnish 3D Web
Muller Martini – Connex Workflow System
Rollem International – Insignia Die Cutters
Standard Finishing Systems – Hunkeler POPP8 Finishing Line
VITS International – EXPRESS Cutter

Imprinting, Mailing, Shipping and Fulfillment

Pitney Bowes – Epic 3.0 Inserting System
W+D North America Inc. – W+D HALM iJET
(One additional winner in this category is under embargo until the show.)

Management Systems

Avanti Systems – Avanti Slingshot Scheduling Reservation System
Avanti Systems – Avanti Slingshot Wireless Warehouse Management
Electronics For Imaging – EFI iQuote Dynamic Intelligent Estimating for Labels, Tags and Folding Cartons
Electronics For Imaging – EFI Productivity Workbench
SpencerMetrics LLC – SpencerMetrics CONNECT, version 6
Ultimate TechnoGraphics Inc. – Ultimate Bindery v5

The Future of Print

Electronics For Imaging – EFI Industrial Textile Ecosystem
Fujifilm – Samba
MGI – Ceradrop F-Serie

For more information about the PRINT 17 MUST SEE 'EMS, or to register for the free webinar: "New Technologies from the PRINT 17 MUST SEE 'EMS," visit www.mustseeems.com.

About PRINT 17

Recognized as the most innovative and comprehensive exhibition in the Americas of inkjet, digital, offset, flexo, gravure and hybrid technologies, products and services for the printing and imaging industry, PRINT 17 offers an exciting show-going experience for a diverse spectrum of attendees. The industry event will present the latest graphic communications technologies in live equipment demonstrations across the exhibition floor, plus education on the most in-demand products and newest profit-making opportunities. Owned and produced by NPES The Association for Suppliers of Printing, Publishing and Converting Technologies and located at 1899 Preston White Drive, Reston, VA 20191 USA, telephone: 703/264-7200, fax: 703/620-9187, e-mail: print@gasc.org, www.Print2017.com.

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